Gmail delivers messages to tabbed inboxes based on complex and changing algorithms that consider subscriber engagement, content, and sender information. Bulk emails sent from vbfm.emailer@gmail.com have a higher chance of being delivered to your 'Promotions' tab.

**Gmail - How To Get VBFM Emails to your Primary Inbox**

See the figure below – showing that the VB Friends Emailer message being displayed in the **Promotions** tab.

- To get this view you would have to click in the green **Promotions** tab.
- Next click on the VB Friends Email message (displayed in blue oval)
- Then drag VB Friends Email message and the message drop on the **Primary** tab.
- The message show in yellow will appear.
- Click on the Yes link and all future messages from vbfm.emailer@gmail.com will appear in the **Primary** tab.

Contact vbfm.emailer@gmail.com if you have further questions.