

Virginia Beach Friends Meeting

12/8/2019

Communications Committee Report To Meeting For Business

Action Item(s) Report

- Our website was updated to change the name to the now, “Peace, Earthcare & Social Justice Committee”, and to update content as approved by Meeting for Business (MFB).

Notes:

- Two webpages were updated:
 - PE&SJ Main page:
<https://vbfriends.org/CmtePages/PeaceEarthcareAndSocialJustice.html>
 - Committees and Positions page: <https://vbfriends.org/CmtePages/Main.html>
- There may be links elsewhere on the website, particularly from our archives, that will be “broken” because of this change. Please report any issues to ybfm.emailer@gmail.com.

Proposal on Improved Follow Up After Meeting for Business:

Background:

- More often than not, decisions are made in MFB, that require Communications cmte follow up work – MH Scheduling, Upcoming Event website maintenance, scheduled event promotion support, etc.

Proposed:

- After MFB minutes are approved/posted, Communications cmte will develop a **MFB Follow Up Report**, detailing all **Action Items** called out for in “this month’s MFB”.
- Communications cmte will work out with the Clerk and Recording Clerk, as MFB minutes are finalized, and before posting.
- Communications cmte will then distribute this report to all committee leads and individuals involved with the **Action Items** listed in the **MFB Follow Up Report**.

Proposed Minute:

- PE&SJ webpage AI completed.
- Summary of discussion from the MFB Follow Up Report proposal – with hopefully a “Go Ahead” to “try this out” for the next few months.
- The usual “Report Accepted” - for our monthly updated standard report content below.

Upcoming Events Supported / Supporting

- Regenerative Yoga Therapy (ongoing)
- Virginia Organizing - Dismantling Racism Workshop (11/9)
- Charlie King Is Coming To Town (11/9)
- Virginia Organizing - DACA Rally (11/14)
- FCNL Annual Meeting & Quaker Public Policy Institute (11/13-17)
- December 2nd - Immigration Forum (12/2)
- 18th Annual Fair Trade Festival (12/7-8)
- Virginia Beach Friends Meeting Holiday Potluck (12/22)
- Christmas Eve - Singing and Caroling and Open Worship (12/24)

VBFM Bulk Emails

Bulk Emails Sent Out Since Last Reported:

- Virginia Organizing DACA Rally (11/12)
- Adult First Day discussion Sunday (11/17)
- VB Friends School Grandparents Day (11/22)
- December 2nd - Immigration Forum (11/25)
- Intergenerational Program (12/1)
- November Newsletter (11/30)
- Friendsgiving Week to support our Annual Fund at Friends School (12/2)

Current Subscription Numbers:

- 163 receive All Emails (No change since last report)
- 93 receive Newsletter Only (Up 1 since last report)
- 256 Total

Current Engagement Numbers:

- 37.9% (last report – 37.4%)
- November Newsletter – 33.2%

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