Virginia Beach Friends Meeting
10/14/2018
Communications Committee Report To Meeting For Business

Items / Issues For MFB Discussion:

- None

Proposed Minute:

Report accepted.

See the website for many upcoming events this fall.

Upcoming Events Supported / Supporting

- Group Therapy Yoga Sessions (ongoing)
- Coastal Friends Gathering (9/15)
- Faith and Practice Meeting for Eating (9/16)
- Friends School Community Picnic and World Peace Day Celebration (9/21)
- Quaker Women Luncheon (9/29)
- Creeds Hum Dinger (9/30)
- Lynnhaven River Now Fall Festival (10/6)
- World Quaker Day / Welcoming Potluck For New Members and Attenders (10/7)
- Interim Body Meeting (10/27)
- Lynnhaven River Waterway Cleanup (10/13)
- Haunted by God - The Life of Dorothy Day (Play) (10/13)
- Workday at the Meetinghouse (10/20)
- Interim Body Meeting (10/27)
- Friends School Fall Festival (11/3)
- Bob Clapp Memorial (11/4)
- Christmas Eve - Singing and Caroling and Open Worship (12/24)

VBFM Bulk Emails

- Bulk Emails Sent Out Since Last Reported
    - MFB Reminder (9/7)
    - Bob Clapp Passing (9/9)
    - Hurricane Florence Cancellations (9/11)
    - Faith and Practice Meeting Cancelled (9/13)
    - Friends School Community Picnic and World Peace Day Celebration (9/17)
    - Reminder: Friends School Community Picnic and World Peace Day Celebration (9/20)
    - Friendly Reminders (9/22)
    - Quaker Women Luncheon (9/23)
    - Hum Dinger (9/26)
    - Social Justice University (9/27)
    - Friendly Reminders (9/28)
    - September Newsletter (9/29)
    - Work Quaker Day (9/30)
    - Friendly Reminders (10/4)

- Current Subscription Numbers:
    - 145 receive All Emails (No change since last report)
    - 95 receive Newsletter Only (No change since last report)
    - 240 Total

- Current Engagement Numbers

    - Bulk Email Open rate average:
        - 36.9% (last report – 40.2%)

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